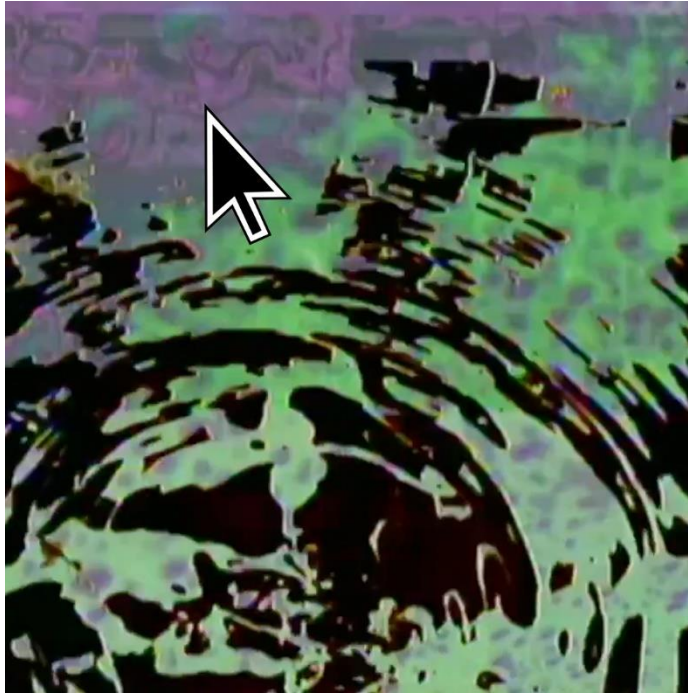


MYFI STUDIO X THE BASS
INTERNET DWELLER ELECTRONIC MUSIC LABS
THIS SUMMER AT THE BASS, MIAMI BEACH



MIAMI BEACH, FL (July 31, 2024) - This Summer, The Bass and MyFi Studio partner to create interactive art and music-making experiences by presenting a series of *Electronic Music Labs*.

Inspired by artist Nam June Paik's (b. 1932, Seoul, d. 2006, Miami Beach) early music roots and artwork titled *Internet Dweller* (1994, on loan from Art Bridges), MyFi Studio created *in real time* (2024), a collection of custom electronic music instruments available online and in person at the *Internet Dweller Electronic Music Labs* at The Bass.

Made possible with generous support by Art Bridges, guests will learn how to play MyFi Studio instruments, create new media, and have the chance to own an electronic instrument.

Trained as a classical pianist, Paik studied music composition with noted composers and worked with audio electronics before he began incorporating objects, mixing live and prerecorded sounds into his arrangements and subsequent experiments with performance art, as seen in works like *TV Cello* (2023).

Credited with originating the term "electronic superhighway" in 1974, Paik went on to create artwork that positioned digital media as an artistic medium just as social networks expanded globally, making way for the current entanglements between humans and technology. Works like Paik's *Internet Dweller* corresponded with the public launch of the World Wide Web and its power to separate and unite humanity.

To further perpetuate the potency of connectivity and collaboration that the internet provides, The Bass commissioned MyFi Studio, a multimedia production studio led by performance duo Aimee Rubenstein and Dr. Josh Eisenberg, to create 404 custom electronic music instruments, offering a new avenue for internet citizens to co-create new work as a collective.

Generated by code, written in p5.js and stored on Ethereum (a decentralized blockchain network), MyFi Studio's new instruments, *in real time*, play audio and analog glitch visuals in real time. The instruments are shaped by MyFi Studio's electronic instrument building and improvisational performance practice. The collection of 404 unique samplers is designed to be played on a laptop at home, collaboratively with friends, or during a live performance. 404 instruments will be distributed to the public to own for free. The Bass and MyFi will retain an additional 25 instruments each for ongoing and future use by the public.

In 1963, Paik wrote that "in the most indeterminate music, the composer gives the possibility for the indeterminacy or the freedom of the interpreter, but not to the audience." To remedy, he "resigned the performance of music" and created musical instruments and exposed them so that the audience "may play them as they please" rendering him "no longer a cook, but only a delicatessen proprietor."

In resonance, The Bass and MyFi Studio's *Internet Dweller Electronic Music Labs* invite new audiences to dwell on the internet and use music as a bridge to art making "as they please."

The *in real time* collection of instruments can be accessed and experienced on The Bass website beginning July 31, 2024. MyFi Studio will host the live *Internet Dweller Electronic Music Labs Sessions* on August 29, September 5, and September 12 onsite at The Bass. Each live session will feature a special guest contributor such as Gustavo Matamoros, Archival Feedback, and Smurphio. The instructional *Internet Dweller Online Open Studio Sessions* will take place August 27, September 3, and September 10 on Twitch. RSVP to the sessions at the links below.

INTERNET DWELLER ONLINE INSTRUCTIONAL OPEN STUDIO SESSIONS (TWITCH):

Tuesday, August 27, 2024
Tuesday, September 3, 2024
Tuesday, September 10, 2024
VISIT [TWITCH!](#)

INTERNET DWELLER LIVE ELECTRONIC MUSIC LABS (THE BASS):

Action Music + Fluxus with special guest Gustavo Matamoros
Thursday, August 29, 2024
[RSVP Here!](#)

Embedded in an Electronic Music Ensemble with special guest Archival Feedback
Thursday, September 5, 2024

[RSVP Here!](#)

Groove Dot Net: Dance Music for Internet Dwellers with special guest Smurphio
Thursday, September 12, 2024

[RSVP Here!](#)

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ACKNOWLEDGEMENTS

The *Internet Dweller Electronic Music Labs* are hosted by The Bass and MyFi Studio. Generous support for this project provided by Art Bridges.

The Bass is generously funded by the City of Miami Beach, Cultural Affairs Program, Cultural Arts Council; the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners; the State of Florida, Department of State, Division of Arts and Culture, the Florida Council on Arts and Culture, and The Bass membership.

ABOUT MYFI STUDIO

MyFi Studio is a Miami-based multimedia production studio and performance duo building electronic music instruments and interactive art tools for collaborators, public programming, and live performance. MyFi Studio's instruments are generated by code, written in p5.js, and stored on Ethereum. Their first two instrument collections sold out instantly, debuting on Billboard's Biggest Music NFT chart in 2023. All MyFi Studio instruments are free to play online. MyFi Studio is co-founded by Aimee Rubenstein (MA) and Dr. Josh Eisenberg. Learn more about MyFi Studio here: <https://www.myfi.studio/>

Website: <https://www.myfi.studio/>

Twitter/X: @MyFiStudio

Instagram: @MyFiStudio

Twitch: <https://www.twitch.tv/myfistudio>

ABOUT ART BRIDGES FOUNDATION

Art Bridges Foundation is the vision of philanthropist and arts patron Alice Walton. The mission of Art Bridges is to expand access to American art in all regions across the United States. Since 2017, Art Bridges has created and supported programs that bring outstanding works of American art out of storage and into communities. Art Bridges partners with a growing network of more than 220 museums of all sizes and locations to provide financial and strategic support for exhibition development, loans from the Art Bridges Collection, and programs designed to educate, inspire, and deepen engagement with local audiences. The Art Bridges Collection represents an expanding vision of American art from the 19th century to present day and encompasses multiple media and voices.

Website: <https://artbridgesfoundation.org/>

Facebook: /artbridgesfoundation

Instagram: @artbridgesfoundation

ABOUT THE BASS

Celebrating its 60th Anniversary Season, The Bass is Miami Beach's contemporary art museum. Its mission is to create connections between international contemporary art and its diverse audiences. The museum shares the power of contemporary art through experiences that excite, challenge and educate. Recognized for organizing major exhibitions and commissioned art projects by mid-career and established contemporary artists, its exhibition and education programs encompass a wide range of media and artistic points of view, that bring fresh perspectives to the diverse cultural context of

Miami Beach, as well as to international audiences. Learn more at www.thebass.com or follow us on social media @TheBassMoA.

Founded in 1964 by the City of Miami Beach by a private collection donation by John and Johanna Bass, the museum opened in what was formerly the Miami Beach Public Library and Art Center, a 1930s Art Deco building designed by Russell Pancoast. It is currently housed in this historic building, which later added an Arata Isozaki/David Gauld expansion. The exhibition program encompasses a wide range of media and artistic points of view, bringing fresh perspectives to the diverse cultural context of Miami Beach. The Bass is a nonprofit, tax-exempt organization accredited by the American Alliance of Museums.

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[Caption: MyFi Studio, *in real time*, 2024. Still image from instrument # 0. Courtesy of MyFi Studio.]